

## **GUIDANCE**

### **Company based market surveillance**

The market surveillance of the Danish Safety Technology Authority has traditionally been based on the product in focus, where a product has been chosen for examination. This means, that non-compliances associated with a product, is only found when it is already available at stores or bought by the consumers, who then has a product that may be harmful. Companies must hereafter take the necessary measures with substantial cost.



08-12-2020

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### **Development of a new Danish model for market surveillance**

The Danish Safety Technology Authority has developed a model for market surveillance. The focus of the model is through dialogue, to examine the entire product portfolio of a company rather than a single product. A Dutch MSA and their experiences have inspired the model.

The model is based on an audit at the company premises based on one or more products. The companies receives guidance on how to comply with the relevant legislation of the products, and on product safety in general and how they can fulfil their obligations.

Experiences show, that the market surveillance model is seen as more effective, and company based market surveillance can contribute to a higher degree of compliance for the products on the market. At the same time experiences show, that companies experiences fewer time consuming checks, since it is the systems and self-checks of the companies, which is in focus in place of a single product. This results in more satisfied companies and fewer dangerous products on the market.